

Product Announcement**FOR IMMEDIATE ANNOUNCEMENT****Sharp Introduces The LQ035Q7DH07,
a New 3.5-inch Portrait-mode Transflective a-Silicon LCD****Normally White QVGA Panel Features High Brightness in Transmissive Mode**

The LQ035Q7DH07 is now entering production, and will be available Q4 2007. It incorporates transflective technology for excellent viewability in any ambient light condition and high brightness in transmissive mode.

Features of the LQ035Q7DH07:

LCD Type	Portrait QVGA
Screen size	3.5-inch
Panel Mode	Transflective
Pixel Format	240 (H) × 320 (V)
Pixel Pitch (mm)	0.2235 × 0.2235
Active Area (mm)	53.64 (H) × 71.52 (V)
Aspect Ratio	4:3
Outline Dimension (mm)	86.2 (H) × 65.0 (W) × 3.2 (D)
Display Mode	Normally white
Number of Colors	262,144
Brightness	250 nits
Viewing Angle	80° H/90° V (transmissive) 100° H/100° V (reflective)
Contrast Ratio	80:1 transmissive, 3:1 reflective
Response Time	80 ms

This panel meets all RoHS* compliance requirements.

The specification for this panel is available from your local Sharp Representative, and is available on our Sharp public website (www.sharpsma.com).

Please contact Sri Peruvemba at PeruvembaS@sharpsec.com with any questions you may have regarding this exciting new addition to the Sharp product line.

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Sharp Microelectronics of the Americas, in Camas, Washington, is the microelectronics sales and marketing division of Sharp Electronics Corporation, a wholly owned subsidiary of Sharp Corporation. Sharp Corporation is a worldwide developer of innovative technologies that are leading the next generation of electronic products for consumer and business markets. Sharp Microelectronics of the Americas offers forward-thinking LCD, Optoelectronics, Memory, Imager, and RF/IR components. Sharp Microelectronics of the Americas offers these products along with packaging and integration skills that help design engineers throughout North and South America bring their aspirations to market. Sharp Microelectronics of the Americas is dedicated to improving people's lives through the use of advanced technology and a commitment to quality, value, and design. For more information, visit www.sharpsma.com.

* The Restriction of Hazardous substances in Electrical and Electronic Equipment (RoHS) Directive (2002/95/EC). This directive took effect July 1, 2006.